

H. L. COLLEGE OF COMMERCE (ESTD. 1936)

T.Y.B.COM. SYLLABUS (YEAR: 2007-08)

SUBJECT	PROFESSOR NAME	TOPICS	
		1st Term	2nd Term
Business Statistics	Prof. P.M. Parmar	(1) Linear Correlation (2) Linear Regression (3) Business Forecasting	(1) Linear Programming
	Prof. P.B.Shah	(1) Co-ordinate Geometry (2) Time Series	(1) Transportation and Assignment problem
	Prof. H.S. Doshi	(1) Demographic Method (2) Association of Attributes, Matrix (3) Matrix	(1) Interpolation & Extrapolation
Advacnce Account - IV	Prof. P.S.Chocha	(1) Standard Costing (2) Marginal Costing	(1) Ratio Analysis (2) Tally Accounting
	Prof. M.S. Bhavsar	(1) Process Accounts 1 & 2 (2) Responsibility Accounting	(2) Budgets and Budgetory Control (excluding cash budget)
	Prof. B.M.Patel	(1) Cash Flow (2) Cash Budget	(1) Managment Accounting (2) Analysis & Interpretation of Financial Statment (3) Accounting Standards
Advacnce Account - V	Prof. S.S.Shah	(1) Analgamation of companies (2) Absorption of companies	(1) Insolvency Accounts
	Dr. N.S.Bhavsar	(1) Valuation of Goodwill (2) Valuation of Shares (3) Audit Programme (4) Investigation	(1) Banking Companies Accounts (2) Depreciation
	Prof. K.D.Shah	(1) Audit of Joint Stock company (2) Auditing Report & Certificate	(1) Divisible Profits (2) Cost Audit (3) Tax Aduit (4) Managment Audit (5) EDP Audit
ECONOMICS	Prof. H.B.Choksi	(1) National Income (2) Inflation (3) Commercial banks in India	(1) Interest Rates in India (2) International Financial Institutions
	Dr. Rajkumari Yadav	(1) Money (2) Money Supply (3) Indian Financial System (4) Credit Creation by Commercial Banks (5) The Reserve Bank of India	(1) Monetary Policy of RBI (2) Fiscal Policies of Govt. of India (3) Deficit Financing
BOM-III	Ms. Khyati Shah	(1) Production Management (2) Production Planning (3) Crisis Management (4) Disaster Management	(1) Marketing Research (2) International Marketing (3) Media Management
	Ms. Zalak Shah	(1) Marketing and Introduction (2) Marketing mix and Marketing concept (3) Market Demand and Forecasting (4) Concept of Product & Product lifecycle (5) Buyer Behaviour (6) Market Segmentation (7) Branding (8) Pricing (9) Publicity (10) Advertising	(1) Sales Promotion (2) Public Relation (3) Personal Selling (4) Physical Distribution (5) Marketing Trends in India (6) E Marketing
C.C.-III	Dr. M.S.Kelshikar	Press Reports	Market Reports Questionnaires
	Prof. K.V.Vachcharajani	Text : Naga- Mandala Prologue and Act -I	Text : Naga- Mandala Prologue and Act -II
	Prof.Y.D.Shastrri	Business Reports - Individual Reports - Committee Reports	Essays

<b>Business Law</b>	<b>Prof. K.H. Baxi</b>	(1) Companies Act 1956 (2) The Sale of Goods Act 1930	(1) Consumer Protection Act (2) Central Excise Act (3) Customs Act
	<b>Ms. Kanan Divetiya</b>	(1) Indian contract Act, 1872 (Sec. 1 to 72)	(1) Special Contracts (a) Identity & Guarantee (b) Contract of Bailment & Pledge (c) Contract of Agency (2) Foreign Exchange Regulation Act. (3) Securities Contract Regulation Act.

**Note: Diwali Vacation will be from Wednesday, 7<sup>th</sup> November to Tuesday, 27<sup>th</sup> November 2007.**