H L COLLEGE OF COMMERCE

Re-accredited with B⁺⁺ grade by NAAC (UGC)



Annual Report 2023-24 21st March, 2024

The Chief Guest



Mr. Vijaygiri Bava
Indian Filmmaker and Screenwriter

Presented

By

Dr. Mona S Kelshikar Principal

AUTONOMOUS STATUS

H L College of Commerce (HLCC) has been granted autonomous status by the University Grants Commission for five years starting from the academic year 2024-25. This acknowledgment is a testament to the unwavering commitment shown by our faculty, staff, and students, as well as the strong support from our stakeholders.

Bestowing autonomy upon H L College of Commerce goes beyond being a mere accolade; it reflects our unwavering commitment to providing top-notch education and propels us closer to aligning with the goals set forth in the National Education Policy (NEP) 2020. Promoting autonomy and innovation within educational institutions is a central focus of the NEP, and we are proud to lead this progressive initiative.

One of the key advantages of autonomy is the ability to customise assessment formats that assess not just rote memorization, but also the practical application of acquired knowledge. By ensuring that our graduates are well-prepared, they can make meaningful contributions to society while possessing a deep understanding of their chosen fields of study. The main goals of NEP 2020 are in line with the integration of Continuous Evaluation and various evaluation methods. The NEP 2020 aims to transform the education system, shifting its focus from rigorous assessments to a more holistic approach that emphasises skills and comprehensive learning.

Furthermore, with autonomous status, the organisation gains the ability to establish industry-specific skill enhancement programmes, internships, and partnerships with prominent organisations. By enhancing the job prospects of our graduates, we are also strengthening the link between academics and industry. This is a vital aspect highlighted by NEP 2020, which aims to prepare students for the demands of the 21st century.

Autonomy offers numerous benefits, not only for our institution but also for the community we serve. Highlighting some of the key benefits that this autonomous status will bring:

- The acquisition of autonomy has provided us with the ability to create our own curriculum, introduce new courses, and update existing ones to stay current in the ever-changing field of commerce education. Ensuring that the students are equipped with the most up-to-date and relevant information from the industry is a priority.
- Our autonomy status allows us to have the authority to implement innovative teaching approaches, such as collaborating with the industry, offering skill development programmes, and providing experiential learning opportunities. Enhancing the readiness of students to confront the challenges of practical life is a priority.
- In the present era, individuals have more freedom to pursue research projects that align with the needs of both the economy and society. Establishing a conducive atmosphere for research and development will yield beneficial outcomes for both our students and the overall progress of knowledge.
- Students are given the freedom to choose their own electives, explore different subjects, and get involved in extracurricular activities. Embracing a holistic approach to education will nurture the growth of individuals who not only excel academically but also demonstrate a deep appreciation for the well-being of society.

- Stakeholder engagement is strengthened by fostering stronger connections with alumni, industry leaders, and the local community, among others. By actively involving themselves in the decision-making process, the organisation ensures that its educational programmes align with the needs and expectations of the community it serves.
- Institutions are granted autonomy to focus on initiatives that enhance quality, such as faculty development, infrastructure improvement, and the adoption of best practices. The focus on quality aligns with the objective of NEP 2020, which aims to ensure that all institutions deliver top-notch education. H L College of Commerce (Autonomous) will be launching the following three new Programmes from the academic year 2024-25:
- 1. Bachelor of Science in FinTech
- 2. Bachelor of Science (Hons.) in International Finance
- 3. Bachelor of Commerce (Hons.) in Banking and Finance

GOLD MEDAL LIST AT THE GUJARAT UNIVERSITY EXAMS-2022-23

Our students have outshone themselves at the Gujarat University Exam, and brought a rich haul of Gold Medals and Prizes, winning 11 Gold Medals and Prizes on offer in 2022-23.

FY B.Com.

- 1) Ms. Charmi Chandulal Parvadiya received "Shree Rasikchandra Gokaldas Shah Accountancy Medal.
- 2) Ms. Charmi Chandulal Parvadiya received "Shree Chimanlal Chhotalal Chokshi Shishyavruti.

SY B.Com.

3) Ms. Anjali Indrapalsinh Chauhan received "Prof. A M Maheta and Smt. Jyorsnabahen Maheta Medal for Accounting.

TY B.Com.

- 4) Ms. Hemanshiben Narendravbhai Parmar
 - A) Shree Amaratlal Damodardas Shodhan Medal (Accounting)
 - **B**) Lt. Sumant M. Patwa Smruti Medal (Accounting)
 - C) The Institute of Chartered Accountant of India Prize (Adv. Accounting & Auditing)



 Mr. Nileshkumar Mangilal Jain received Shree Amaratlal Damodardas Shodhan Medal (Accounting)



6) Ms. Urvashiba Dharmendrasinh Jadeja received Shree Karamshibhai J. Somaiya Medal



- 7) Ms. Vanshita Hitendra Kella received Late Niranjan Ranjeetbhai Divetia Memorial Medal
- 8) Ms. Hardi Dushyant Jani received Late Ray Ashabhai Hargovindbhai Smruti Medal (Business Law)

HLCC RANKHOLDERS IN GUJARAT UNIVERSITY TOP 50 LIST IN 2022-23

First B Com

Semester-I we had **23 out of 50 Gujarat University** toppers, a pass out rate of 94.99% with I-Dist. 255 & 153 securing 1st classes.

Semester-II we had **27 out of 50 Gujarat University** toppers, a pass out rate of 94.13% with Dist. 177 & 191 securing 1st classes.

Second B Com

Semester-III we had **10 out of 50 Gujarat University** toppers, our pass out rate was 88.73% with Dist. 164 & 167 securing 1st classes.

Semester-IV we had **13 out of 50 Gujarat University** toppers, our pass out rate was 96.03% with Dist. 157 & 180 securing 1st classes.

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Third B Com

Semester-V we had **19 out of 50 Gujarat University** toppers, our pass out rate was 93.50% with Dist. 245 & 170 securing 1st class.

Semester-VI we had **15 out of 50 Gujarat University** toppers, our pass out rate was 94.15% with Dist. 251 & 189 securing 1st class.

M. Com

Semester-II our pass out rate **89.31%. Semester-III** our pass out rate **95.38%.**

Semester-IV our pass out rate was 91.04% with I-Dist. 38 & 55 students secured

1st class & 14 students secured Hi-Second class.

ACHIEVEMENT IN SPORTS

Name	Class	Games	Achievements
Chitrax Bhatt	TY-3	Table Tennis	 Won 2 Bronze medals in All India Public Sector, Bronze Medal in Khelo India University, Gold Medal in Gujarat State ranking, Represented Gujarat in senior national and Represented GU in the West Zone
Jeet Trivedi	TY-1	Football	Senior State Champion, Gujarat State Football Association Champion League
Sandeep Kumar Rajan	TY-3	Athletics	 National Inter-University Athletics Championship, Open Athletics Championship- Gold medal in shot put. Sansad Cup- 2 Gold medals in shot put and discuss.

Shailaja Trivedi	TY-3	Kabaddi	 Senior National Kabbadi Championship National Inter-university Kabaddi Championship 3) Senior state champion 4) Runners-up in Pro Kabaddi league 5) Champion in the LJ cup, Sabarmati cup and Raksha Cup.
Rajnish Kumar Rajan	TY-3	Athletics	 Open athletics championship, Gold medal in 400 metres and silver in 400 metres hurdles. Open athletics state, silver medal in 400 metres. Sansad Cup, two gold medals in 200 and 400 metres.
Vraj Boliya	TY-4	Kabaddi	National Inter-university kabaddi championship

			AAT DES TOOL
Khushi Modi	TY- 4	Basketball	National inter-university basketball championship
Mayank Balat	SY- 2	Volleyball	National inter-university volleyball championship Winner in Nirma cup and Ahmedabad university Cup. HATHI SIDHEE Swimathon 202
Jayesh Makwana	SY- 1	Swimming	1) All India swimming sea championship 2) Three gold medals in 50-100-200 metres freestyle swimming in the state level.
Rajnish Rajan	TY- 3	Throwball	Senior national throwball championship and selected for Indo-Nepal Invitation cup
Shaikh Mohammad Sahal	FY	Wrestling	 National inter-university wrestling championship National inter-university Judo championship School game national championship, Senior national wrestling championship
Govind Desai	FY	Softball	Senior national softball championship

Dhruvi Vibhakar	SY- 4	Badminton	National Inter University Tournament
Suraj Ajay Dhal	FY- 4	Lawn Tennis	University games- west zone held at Gwalior

Inter-college Gujarat University athletics championship 2023, Gujarat University Synthetic track held on dates 16,17,18th December 2023. Details:

Name	Class	Remarks	
Sandeep Kumar Rajan	TY-3	Gold medal in hammer throw and bronze medal in Decathlon.	
Yash Kumar Patel	TY-4	Gold medal in Polevault, Silver in Decathlon and Bronze in Javelin	
Rajnish Kumar Rajan	TY-3	Silver medal in 400 metres Hurdles and Silver medal in 4x400metres Relay race	
Vraj Boliya	TY-4	Silver medal in shotput and silver medal in discuss throw	
Rajveer Gopalak	SY-2	Bronze medal in pole vault	
Rakhasiya Pinal	SY-3	Silver medal in shotput	
Divya Mali	FY-2	Bronze medal in 100 metres	
Dhruvi Chaudhari	SY-2	Silver medal in high jump	
Vivek Nayi	SY-3	Silver medal in 4x400 metres Relay race	
Pavan Chavada	SY-3	Silver medal in 4x400 metres Relay race	
Tarun Chaudhary	SY-3	Silver medal in 4x400 metres Relay race	

Glories in numbers

Total athletes: 18

Boys: 13, Girls: 05

Bagged a total of 16

Medals

Gold-2, Silver-10,

Bronze-4



Students of HL performed excellently and made remarkable records after a runof many years under the guidance of Professor in-charge Dr Sandip Parmar and Professor Chaniyara.

The HLCC Inter-Class Sports Tournaments held from 22nd January to 20th February 2024 were organized with great enthusiasm and participation from students across various disciplines.

Cricket: Date: 22nd to 25th January 2024

Total Teams: 12

Total Players: 156

Winners: Vanar Sena M.Com

Kabaddi: Date: 6th and 7th February 2024

Boys' Tournament: 7 teams, 84 players, Winner - TY

Girls' Tournament: 4 teams, 36 players, Winner - TY-3



Volleyball: Date: 12th and 13th February 2024



Boys' Tournament: 8 teams, 88 players, Winner - TY-3

Girls' Tournament: 3 teams, 33 players, Winner - TY

Chess: Date: 20th February 2024



Total Players: 42

Winner: Chandresh Rathod

Runner-up: Aditya Shinghala

Third Place: Harshil Chandarana

NSS ACTIVITIES

The National Service Scheme (NSS) unit at H L College of Commerce has been actively engaged in various community service activities throughout the academic year 23-24. These initiatives aimed at promoting health awareness, social responsibility, and active participation among the students.

Blood Donation Camps and Thalassemia Awareness:

- 1. **Date:** 21st August, 2023
 - A blood donation camp and Thalassemia awareness program were organized.
 - 60 units of blood were collected.
 - 56 students volunteered for Thalassemia screening.
- 2. **Date:** February, 2024
 - Another blood donation camp was held.
 - 38 units of blood were collected.

CPR Training and Heart Attack Awareness:

- **Date:** 26th August, 2023
- A CPR training and awareness program was conducted in collaboration with Mr. Roshan Mehta and his team from Sterling Hospitals.

• The program focused on educating youth about heart attacks and providing CPR training.

Walkathon and Mission Cleanliness Drive:

1. Walkathon:

- **Date:** 29th September, 2023
- Organized on "World Heart Day".
- 63 students participated to raise awareness about the importance of walking for heart health.

2. Mission Cleanliness Drive:

- **Date:** 30th September, 2023
- 32 students actively participated in cleaning the college campus, contributing to the mission of maintaining cleanliness.

Swavlambi Abhiyaan and Elocution Competition:

Swavlambi Abhiyaan:

• An initiative by the Gujarat Government emphasizing the "Make in India" project.

• Elocution Competition:

- **Date:** 31st January, 2024
- An elocution competition on the theme of "Cleanliness Drive" was organized.
- Mahee Vyas represented H L College of Commerce at the Gujarat University elocution event.

Conclusion: The NSS unit at H L College of Commerce has successfully carried out a diverse range of activities aimed at social welfare, health promotion, and community engagement. These initiatives not only contribute to the development of the students but also reflect the college's commitment to social responsibility and service to society.

NCC ACHIEVEMENTS

NCC BEST SENIOR 2023-24			
SR. NO. RANK NAME			
1	SUO	NIKUNJ BARIYA	
2	UO	SHIVAM PARMAR	
3	UO	MAHENDRA RANA	
4	UO	NENSI PATEL	
5	UO	JANVI PARMAR	

NCC CAMP ACHIVEMENTS 2023-2024

SR. NO.	RANK	NAME OF CADET	NAME CAMP
1	UO	SHIVAM PARMAR	ANDHRA PRADESH TREKKING 2023
2	UO	RANA MAHENDRA	PRE TSC CAMP AT ANAND & ARMY ATTACHMENT CAMP 2023
3	SGT	VIVEK MAKWANA	ARMY ATTACHMENT CAMP 2023
4	SGT	ROHAN BABAR	ARMY ATTACHMENT CAMP 2023

5	CPL	HARDIK SINDHAV	ARMY ATTACHMENT CAMP 2023
6	SGT	NISHA RATHOD	SPECIAL NATIONAL INTEGRATION CAMP 2023
7	SGT	HARDEE PARMAR	ARMY ATTACHMENT CAMP 2023
8	SGT	NAYANABEN BARIYA	ARMY ATTACHMENT CAMP 2023
9	CPL	BHARGAV LATA	RDC (REPUBLIC CAMP- PM RALLY) 2024 & ARMY ATTACHMENT CAMP 2023
10	CDT	CHIRAG SHRIMALI	ARMY ATTACHMENT CAMP 2023
11	CDT	VIJAY KAVAD	ARMY ATTACHMENT CAMP 2023
12	CDT	TARUNKUMAR CHAUDHARI	ARMY ATTACHMENT CAMP 2023
13	CDT	AARTI GUSAI	EK BHARAT SHRESHTHA BHARAT-BHUJ 2024

The above mentioned list of **13 cadets** were selected and successfully completed **national level camps. BHARGAV LATA** student of S.Y. B.com holding CPL Rank was selected for the **RDC** (**REPUBLIC CAMP- PM RALLY**) **2024**. He represented Gujarat 1 Battalion and HLCC in PM Rally, Delhi. Now he is promoted with SUO Rank.



SHIVAM PARMAR student of T.Y. B.com holding UO rank completed the ANDHRA PRADESH TREKKING CAMP in 2023.



MAHENDRA RANA student of T.Y. B.com holding UO rank completed the PRE TSC CAMP AT ANAND in 2023.



NISHA RATHOD student of T.Y. B.com holding SGT rank completed SPECIAL NATIONAL INTEGRATION CAMP 2023.



AARTI GUSAI student of S.Y. B.com holding CDT rank completed EK BHARAT SHRESHTHA BHARAT-BHUJ 2024.



Total 10 Cadets successfully completed ARMY ATTACHMENT CAMP in the year 2023-24.

International Millet Day

- April 18, 2023
- To create domestic and global demand and to provide nutritional food to the people, Government of India had proposed to the United Nations for declaring 2023 as International Year of Millets (IYoM2023)

- For centuries, millets were the staples in India but gradually were relegated to the background and got marginalized post green revolution [GR] as the emphasis shifted to increased food grain production & productivity using high yielding varieties of wheat & rice in the identified GR geographies.
- The declaration of 2023 as the 'International Year of Millets' is a significant step towards raising awareness about the nutritional value and ecological benefits of millets. It presents an opportunity to strengthen the links between the food and agriculture industries and conservation efforts. This initiative is expected to have a positive impact on the production and consumption of millets worldwide.

Activities at HL College:

- On 18th of April, 2023 the event was held at HLCC and total 40 SD and SW took active participation in the activity.
- Cadets prepared posters on raising awareness regarding the production of millets as it is a staple food in Bharat.
- The best posters were recognized and encouraged to keep the skill intact.
- Thus, the event was held with a huge interest of every cadets and every cadet has participated in the poster making activity.



G20 Summit 2023- 1 Guj Bn Ncc

The 2023 G20 New Delhi summit was the eighteenth meeting of G20 (Group of Twenty). It was held in Bharat Mandapam International Exhibition-Convention Centre, Pragati Maidan, New Delhi on 9–10 September 2023. It was the first G20 summit held in India.

•Motto: Vasudhaiva Kutumbakam-Earth, One Family, One Future.

- •The G20 New Delhi Summit is chaired by the Indian Prime Minister, Narendra Modi.
- •Six agenda priorities;
- •Green Development, Climate Finance & Life
- •Accelerated, Inclusive & Resilient Growth
- •Accelerating progress on SDGs
- •Technological Transformation & Digital Public Infrastructure
- •Multilateral Institutions for the 21st century
- •Women-led development

NCC cadets of HLCC delivered speech G20. Also, they prepared posters on the same idea which were highly appreciated.



YOUTH FESTIVAL

- At the Inter College Youth Festival Ellisbridge North Zone on 17th & 18th September, 2023 at J G
 College of Physiotherapy, Ahmedabad.
- Nearly 80 students participated from HLCC and won in 17 events namely Classical Instrumental Solo, Light Vocal Indian, Western Vocal Solo, Group Song Indian, Group Song Western, Western Instrumental Solo, Classical Dance, Debate, One Act Play, Skit, Mimicry, Cartooning, Quiz, Folk Dance, Collage, and Documentary Making.
- Our students participated at Gujarat University inter zonal, and bagged first prize in Debate and Collage, second in Folk Dance, and Documentary Making and third prize in One Act Play, Quiz, and Mimicry.
- Our debaters Moksha Maheshwari and Vedant Bhavsar, and our Collage Creator Bansi Dodiya represented Gujarat University at inter-university West zone.







DANCE DHAMAKA 2023

The Zhankarbeats Dance Club had organized "Dance Dhamaka 2023" on 27th September, 2023. More than 50 students participated in the solo, duet and group performances.



TAKSHAK 2024

Date: February 16, 2024

Organizers: TY BCom Students - Chiranjitsinh Gohil, Purvi Patel, Manav Chandak, Jenil Bhadoriya, Tanvi

Kaushik, Khushi Modi

Professor In-Charge: Dr. Sandip K. Parmar

Takshak marked a significant milestone as the inaugural management fest of HL College of Commerce. Orchestrated by the tireless efforts of our students under the guidance of Dr. Sandip K. Parmar, the event showcased the dynamism and intellect of our students in various management domains.

The Fest

The fest comprised six captivating events:

- 1. Elocution
- 2. Ouiz Competition
- 3. Dalal Street (Stock Market Simulation)
- 4. Business Plan Competition
- 5. Beg, Borrow, Steal
- 6. Documentary Competition

The Day's Proceedings

The day commenced with our esteemed Principal, Dr. Mona Kelshikar, lighting the ceremonial lamp. Her inspiring words set a spiritual tone and motivated the volunteers. Welcoming remarks for the respected judges followed. The eloquence of participants shone through in the Elocution event, which saw around 40 students compete (judged by Kinnari V. Vachharajani and Dr. Nairuti Parikh). This was followed by the Quiz Competition, featuring 16 mastermind teams. In the Business Plan competition (judged by Dr. Purvish Patel and Prachi Parikh), 10 teams presented their business ideas, fostering entrepreneurial spirit among students.

As the day progressed, the adrenaline escalated with Dalal Street, witnessing the strategic mind-set of over 60 students vying for triumph in the simulated stock market. The climax unfolded with the exhilarating chaos of Beg, Borrow, Steal, a testament to the students' resourcefulness and teamwork. This culminated in a whirlwind of excitement.

The Conclusion

The event concluded with a prize distribution ceremony where victorious participants received well-deserved certificates, trophies and cash prize worth Rs 50,000 to the winners. In addition, all participants received a participation certificate. Amidst the flurry of activities, the final event, the Documentary Competition, captured the essence of the fest and immortalized the memories created throughout. GLS SMPIC emerged victorious, winning the best college trophy.

Beyond the Competition

The dedicated volunteers and organizing committee members tirelessly contributed to making this event a grand success. Takshak not only provided a platform for showcasing academic excellence but also fostered collaboration among students from various institutions. It stands as a demonstration of the ever-growing

spirit, ingenuity, and unity of HL College of Commerce's students, promising even greater success in the years to come.



GANDHI-KING SCHOLARLY EXCHANGE INITIATIVE 2023

Our B Com Semester 2 student Moksha Maheshwari was selected for the Gandhi-King Scholarly Exchange Initiative, funded by the Bureau of Educational and Cultural Affairs USA. The Gandhi-King Scholarly Exchange Initiative aims to inspire young leaders from the United States and India to work together to advance civil rights, social justice, and inclusion locally, nationally, and globally by exploring the history and legacies of Mahatma Gandhi and Dr. Martin Luther King, Jr. The exchange had 10 participating students each from the US and from India. The Exchange program comprised of a one-week virtual program and orientation from 9th June 2023. This was followed by a two-week academic residency at Alabama A&M University and the University of Alabama from June 17 to July 1, 2023; and later an experiential learning program in India at Delhi and Ahmedabad from 1 to 15 January 2024.



Rainbow Palette Club organized an event on Rangoli and Mahendi Competiton on 25th August, 2023.







THEATRE ARTIST CLUB

- A three-day Theatre Workshop was organized from 25 August to 27 August
- Parikshit Tamaliya, the lead actor of "Tu ane Hu" Gujarati movie was also invited, who shared his experience and insights into the world of cinema.

Indian National Theatre 2024

Organized by GS TV and Gujarat Samachar

Date: 23rd, 24th, and 25th February 2024 **Organizers:** GS TV and Gujarat Samachar

Host: Shreyarth University

Venue: A J Auditorium, Bhavans College, Khanpur, Ahmedabad

Introduction: The Indian National Theatre, organized jointly by GS TV and Gujarat Samachar, unfolded a spectacular display of theatrical talent on the 23rd, 24th, and 25th of February 2024. With participation from over **26** colleges across Gujarat, the

event provided a platform for budding actors and playwrights to showcase their creativity and skill.

On Day 1: 23rd February 2024, Students of HL performed

• Play: "Muddat"

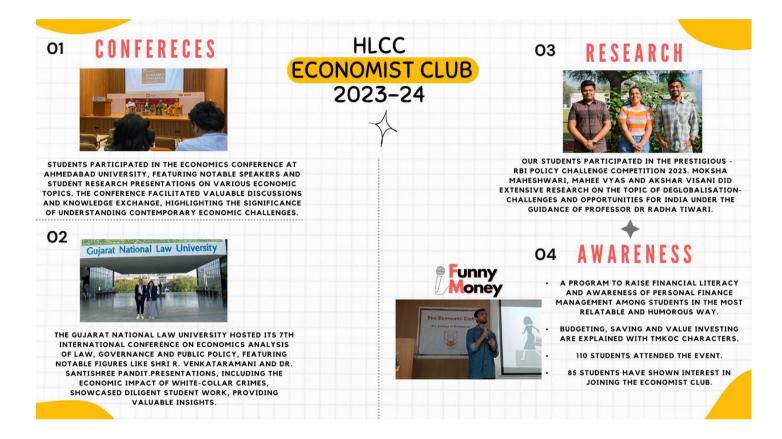
• Written by: Prashant Tarun Jadav

• Directed by: Japan Savalakha

• Lead Cast: Akshar Visani, Malhar Gadhavi, Kushal Dayma, Mohit Rajpurohit, Nirali Soni, Payal Jadav, Haya Desai, Vaidehi Thakkar, Hardi Jagad, Meet Patel

Duration: 32 minutesParticipants: 21 Hlites

HLCC ECONOMIST CLUB 2023-24



YOGA DAY CELEBRATION

- 21st June 2023
- 500 students along with the faculty and staff members of HLCC participated.





ORIENTATION PROGRAM FOR FRESHERS

H L College of Commerce organized an orientation program for the first-year students from July 10 to 14, 2023.

Mr. Rohan Garg, the founder of Ekoching, gave a session on Vedic mathematics.

CA Swati Panchal and CA Nisha Patel talked about financial literacy. The Heartfulness Institute, Ahmedabad, conducted a lecture on "Unlocking the Mind's Resilience."

Mr. Jainil Shah discussed "How to Get the Most Out of College Life?" Mr. Deepak Pandya gave an amazing lecture on "Get Up and Grow." Mr. Vedang talked about cyber security in daily life.

Dr. Sanket Shah and CS Dhruvi Parikh discussed the topic "India 2030." A G20 quiz was then conducted to test the students' knowledge. A talent hunt program was also held, which gave first-year students the opportunity to showcase their talents. They gave graceful dance and music performances, along with the students of SY and TY.





TEACHER'S DAY CELEBRATION- 5th September, 2023



ROBINHOOD ARMY (RHA) CLUB

HLCC-Robinhood Army went on extensive food distribution drives on both our national festivals.
 They had appealed to HLites to donate generously on both the occasions and in true spirit of HLites we rose to the occasions.



COLLEGIATE WOMEN'S DEVELOPMENT CELL (CWDC)

 HLCC-CWDC had organized Blood Test on 19 August, 2023 for girl Students in Collaboration with Red Cross & ADC Bank Ltd, where 223 students participated.





SCHOLARSHIP

- HLCC provides three different scholarships to its current students
- 50 students have been awarded MG Shah merit scholarship
- 10 students have been allotted need cum merit-based scholarship
- Five students have been awarded principal's aid fund scholarship

CURATED CONVERSATIONS: HLCC-IMS INTERACTIVE SESSION

On August 1st, 2023, HLCC and IMS Ahmedabad hosted an interactive session on "CEO DNA" with Mr. Abhishek Singh Gautam, the CMO of IMS Ahmedabad. He emphasized that CEOs are shaped by experiences, not just practice, and positive habits make all the difference. The DNA of a CEO is unique and cultivated in institutions like IIMS, XLRI, NMIMS, FMS, Symbiosis, and IMS. CEOs grow within institutions, and age and time required to become a CEO are evolving with innovative trends.

Examples of ICICI Bank and Amazon Go were presented to show how technology transforms businesses. India's IT transformation was highlighted, along with Chetan Bhagat's inspiring journey. Management's major roles in shaping technology development and research were discussed.

Mr. Gautam stressed that success depends on the chosen journey, citing visionary entrepreneurs like Dhirubhai Ambani and Elon Musk, who didn't pursue MBAs but are admired in top MBA institutions. His expertise made the session informative, fun, and successful.





MASTERCLASS: DESIGN YOUR DESTINY

Date: 26th August 23 Experts: Sister Jyoti

Sister Anuta (Bhramakumari Spiritual Organization)



It emphasized the role and importance of Thoughts, Emotions, Actions, Habits in development of Personality. Students were taught meditation. The Masterclass also highlighted the Self as the sole mentor which will support in Designing the Destiny of the Self.

HLCC EMPOWERMENT INITIATIVE

• UPSC Training Programme

HLCC EMPOWERMENT INITIATIVE organised seminar on UPSC Training on 25/8/2023, Friday for FY B.Com. students. Approximately 200 students attended the seminar. Speaker - Mr. Siddharth Anandjiwala





• Lecture on BFSI Course

Orientation lecture for BFSI course in association with IIBF was organized on 24/7/23. Speaker Mr. Ravi Gupta from IIBF, Mumbai was invited as a speaker. Approximately 200 students attended the session



• Digital Marketing

Digital Marketing Seminar was organized by HLCC Empowerment Initiatiative in collaboration with Tops Technologies on 22/8/23 Tuesday at 11.15 am in the auditorium.

Approximately 200 students attended the seminar.

Expert speaker - Mr. Saurabh Verma.

Participants: 227 students



• Basic Course on Technical Analysis of Stock Market

A Basic Course on Technical Analysis of Stock Market was conducted in September, 2023. It was a 30 hours course conducted by Dr Shriram Nerlekar.





CAMPUS TO CORPORATE

• HLCC in collaboration with Anudip Foundation has launched a 96-hour training program to inculcate contemporary skill sets required for employment. 50 students are currently being trained.

NISM KONA KONA SHIKSHA

Dates: 17th and 18th October 2023.

Students: 41

Expert- Palak Lotiya



HLCC MUN- 2023



In the vibrant tapestry of Gujarat's Model United Nations (MUN) circuit, HLCC MUN has blossomed from humble beginnings with 70 delegates in its 1st edition into a grand spectacle in 2023, hosting over 777 student delegates in the 9th edition. Since its inception in 2013 HLCC MUN Society has flourished into Gujarat's best and biggest MUN, Committed to youth empowerment, this initiative engages and empowers the nation's young minds, fostering diplomacy and leadership on a remarkable scale.



In its 9th glorious edition, held from August 11th to 13th 2023, HLCC MUN sparkled with brilliance from collaborations with United Nations Information Centre for India and Bhutan(UNIC), Commonwealth Youth Peace Ambassadors Network(CYPAN), Teach for India, Sensizens trust and many more. The inaugural ceremony, graced by luminaries like Mr. Subhash Trivedi, Dr. Shriram Nerlekar(Academic director, AES), and Mr. BN Dastoor, set the stage for intellectual fireworks. But the magic didn't stop there. As the curtains fell on the ninth edition, an exciting announcement emerged - the early bird registration for the monumental 10th edition. With a dazzling array

of 10 UN committees, 2 Indian Committees, and an International press corps, HLCC MUN'23 saw spirited debates resulting in fruitful diplomacy that promised positive change.

The Closing Ceremony, marked by the Lok Sabha Panelist Dr. Kirit Solanki's enlightening presence, crowned the event with prize distributions, leaving delegates inspired and ready for the next decade of MUN excellence. HLCC MUN continues to stand as a testament to aspiration and dedication, weaving a colorful tapestry in Gujarat's MUN circuit.

HLCC VIBRANT GUJARAT 5P CAMPAIGN

• All the 1800 students of HLCC took the pledge to turn the "Amrit Kaal" into "Kartavya Kaal" and



contribute towards making India a self-reliant by 2047



H L COLLEGE ALUMNI ASSOCIATION

- 1. H L College of Alumni Association organized a workshop on "Success in Career: A Graphology Way" on 29th April, 2023. Speaker: Shri Milind Rajore (IGPS, Pune), around 100 participants.
- 2. "Kalacool" organized various workshops like Nail Art, Mud Mirror Art, Ecofriendly Ganesha, Garba during the year where more than 500 participants were registered.
- 3. A Fitness Party consisting of Zumba and Aerobics was also arranged by the H L College Alumni Association on 24th February, 2024.



EDUCATIONAL TRIP

Date: Monday, September 4th, 2023

Participants: 55 Students and 7 Faculties from H L College of Commerce, R J Tibrewal College of

Commerce, H K Commerce College and S V Commerce College.

Place of Visits: Infosenseglobal, Gandhinagar and Directorate of Economics and Statistics, Gandhinagar

Purpose of the Trip: The education trip on September 4th, 2023, aimed to provide statistics major students from HL, RJ, HK, and SV Colleges with real-world exposure to data collection, analysis, and reporting processes. The trip had two primary destinations: Infosenseglobal, an IT company specializing in data analytics, and the Directorate of Economics and Statistics, which plays a crucial role in government data collection and policy design. The trip aimed to broaden students' knowledge of the practical applications of statistics and enhance their life skills, such as teamwork, time management and networking.

Outcomes of the Trip:

1. **Insight into Data Collection and Analysis at Infosenseglobal:** At Infosenseglobal, students and faculty were welcomed by the company's executives. They provided an in-depth overview of how data is collected, analyzed, and reported within the organization. The main focus of their presentation was a project involving vehicle traffic data. The executives explained how they utilized cutting-edge AI and machine learning techniques to extract meaningful patterns from this data.

Key Takeaways:

- Understanding of real-world data analysis processes.
- Exposure to the application of AI and ML in data analytics.
- Insights into the importance of data-driven decision-making in the business world.

2. Government Data Collection and Policy Design at the Directorate of Economics and Statistics:

The visit to the Directorate of Economics and Statistics was equally enlightening. Government officers provided detailed explanations of how the government collects, analyzes, and reports data for various sectors of the economy. They also elucidated how these reports play a pivotal role in the formulation of government policies.

Key Takeaways:

- Appreciation of the role of statistics in shaping government policies.
- Understanding of the government's data collection mechanisms.
- Insight into the impact of data-driven policy decisions on society.
- 3. **Application of Statistical Topics:** Throughout the trip, students had the opportunity to see how the statistical concepts they had learned in their coursework were put into practice. This practical exposure helped bridge the gap between theory and real-world application.
- 4. **Life Skills Development:** The trip also had significant non-academic benefits. Students were exposed to situations that required teamwork, tolerance, resilience and adaptability. Interacting with professionals from different backgrounds and industries fostered a spirit of collaboration and an understanding of diverse perspectives.

5. Key Life Skills Enhanced:

- Teamwork
- Problem solving
- Adaptability
- Communication
- Networking

Conclusion: The education trip to Infosenseglobal and the Directorate of Economics and Statistics on September 4th, 2023, was a resounding success. It provided students with invaluable insights into the practical applications of statistics in the business and government sectors. Moreover, it helped students develop essential life skills that will serve them well in their future careers. This trip was an excellent example of experiential learning and its positive impact on students' education. We look forward to organizing more such trips in the future to continue enhancing our students' knowledge and skills.



ERP TRAINING

H L College of Commerce hosted the ERP discussion session for all the grant in aid colleges under AES viz M G Science Institute, L D Arts College, L M College of Pharmacy and A G Teachers' Training College. The program was held on 7th December 2023 in the presence of Dr Shriram Nerlekar, Academic Director,

AES.





HLCC STARTUP INITIATIVE

Entrepreneurship Development Program

- Hosted at the EDII campus, the program aimed to cultivate entrepreneurial skills and mindset through a structured curriculum led by industry experts. Akshar Visani, Khushi Tilwani, Jay Limbachiya and Hairvadan Dhabhi were able to draw funding of ₹40,000/- each for their ventures which took place in the esteemed presence of Gujarat's Education Minister and Shri Praful Pansheriya, State Minister of Parliamentary Affairs, Secondary, and Adult Education. This programme was made possible through the sponsorship of the Commissionerate of Higher Education, Government of Gujarat. The program provided invaluable networking opportunities, fostering collaboration and knowledge exchange among participants and mentors.
- In February, 2023, HLCC also hosted a 7-day startup training programme in collaboration with EDII, wherein 60 students from eleven different colleges participated.





FINISHING SCHOOL

Finishing School Program Report (2023-24) at H L College of Commerce

Program Overview:

• Initiator: Knowledge Consortium of Gujarat, Higher Education Department, Gujarat Government

• **Duration:** January 17th, 2024, to February 15th, 2024

• **Total Hours:** 80 hours

• Focus: Personality development and employability skills

Participant Information:

• **Number of Participants:** 50 students

• Trainers: Mr. Rahul Shah and Mr. Mitul Patel

KAUTILYA MUSEUM OF ACCOUNTANCY – EDUCATIONAL VISIT TO INDIA'S ONLY MUSEUM OF ACCOUNTANCY.

The students of first-year division four visited India's only Accountancy museum situated in the School of Commerce, Gujarat University on 7th March. The first section of the museum covered the History and evolution of accountancy over the years, Explaining; how referring to accountancy in Indian mythology, it is mentioned in the scripture that Chitra Gupta used to keep account of an individual's good and bad deeds. It further explained that organised accounting was first

started in the civilisation of Mesopotamia in the form of a token accounting system and here accountants were referred to as Scribes. It explained the evolution of instruments that were used in accounting that is from symbols to envelopes to tokens to quipu to abacus and so on. It also explained that the double-entry system was pivoted by Luca Pacioli, An Italian mathematician and hence he came to be known as the father of accountancy. It also elaborated upon the immense contribution of Chanakya's book Arthsastra on accountancy. It explained that the Desi Nama accounting system was developed in India before the 13th century. It also explained the evolution of cost accounting and management accounting over time and pointed out that in contemporary times, the latest Tally accounting software is Tally Prime and ERP-9. It also provided insights into the possible AI integration in accountancy in future. The next section of the museum housed the artificial replicas and miniatures of the instruments used in accounting in ancient times;

clay symbols, clay tokens, clay envelopes, quipu, abacus, table of munim, ancient typewriter, bahikhata etc. This section also consisted of a sub-section which mentioned the individuals that had a noteworthy impact; Mary Harris-world's first female CA, R Shivabhogam-India's first CA, and Luca Pacioli are some of the many names mentioned in this sub-section. Another sub-section focused on the journals and books that have imparted pivotal knowledge in the field of accountancy, Books such as Postulates of Accounting, Cost Accounting, S.T.A.R etc. Journals such as The Accountant, The Accounting Review etc. were mentioned in this sub-section. The final sub-section was Montage of Accountancy which mentioned the major accountancy frauds of India such as the satvam scam etc. The museum had two conspicuous sections both of which were solely dedicated to two individuals. The first section among the two was dedicated to Chanakya who was also known as Kautilya; which provided an elaborate description of the immense contribution of his book Arthsastra in accountancy and how it still held relevance in the contemporary accounting system and even the museum was named after him in his honour. The second conspicuous section was dedicated to Donaldson Brown for his immeasurable contribution to managerial accounting by developing a modern managerial control system in 1903. He gave the concepts of reorganizing business by decentralizing it into separate functional departments, he also gave the famous formula R=TxP. One of the sections of the museum focused on the types of accounting such as financial accounting, cost accounting, government accounting etc. Another section focused on the evolution of accountancy as a profession which explained that accountancy began as a profession way back in 400 B.C.E. and how it still continues as the same to date, It also informed that ICAI was established on 1st July, 1949. And the ICSI was set up in 1968. One of the most important sections of the museum was the one which informed about the government bodies related to accountancy with the centre being (MCA) Ministry of Corporate Affairs. The professional body includes (ICAI) Indian institute of charted accountants, (ICSI) Indian Institute of company secretary and (ICMAI) Institute of cost accountant of India. The statutory bodies include (SFIO)Serious Fraud Investigation Office, (IBBI) Insolvency and Bankruptcy Board of India and (NAFRA) National Financial Reporting Authority. The quasi judicial bodies include (NCLT) National Company Law Tribunal, (NCLAT) National Company Appellate Tribunal, (CCI) Competition Commission of India and other bodies are (IICA) Indian Institute of Corp Corridor Fair (NFCG) National Foundation of Corporate Governance etc. The final section of the museum focused on the evolution of auditing over time. The School of Commerce, Gujarat University were a great host and the educational visit to Kautilya Museum of Commerce was just as memorable as insightful which truly captivated everyone and being students to the subject of Accountancy it was a surreal opportunity which allowed us to dive into the rich history of accountancy enabling us to better understand the significance and the entirety of this subject that we call Accountancy.





FACULTY ACHIEVEMENTS

Dr Nisha Bhaysar

- 1. Participated in Faculty Knowledge Sharing Program on the topic of "Academics beyond academics The paradigm shift" organised by IBS on 25/7/23.
- 2. Completed 4 days' training program on "Diploma in Banking and Finance "held from 28/8/23 to 31/8/23 organised by IIBF (Indian Institute of Banking and Finance), Mumbai.
- 3. Participated in 2 days' residential Nodal Officer's training program under Entrepreneurship policy from 13/12/23 to 14/12/23 at EDII organised by Commissionerate of Higher Education, Government of Gujarat.

Dr Manisha Bhaysar

1. Participated in Faculty Knowledge Sharing Program on the topic of "Academics beyond academics - The paradigm shift" organised by IBS on 25/7/23.

Dr Parag Shah

- Invited for corporate training on "Digital Transformation, Artificial Intelligence, Machine Learning,
 Emerging Technologies for Industry, Generative AI and many more topics," by Adani Cement,
 Adani Power, and Adani Mines.
- Invited for training, Class 1 & 2 officers of Directorate of Economics & Statistics, Government of Gujarat on 'Statistical Data Analysis for Survey data".
- Invited for training scientists of Gujarat Biotechnology Research Centre, Government of Gujarat on "Data Analysis using Python".
- Invited as subject expert for an open forum session on "Organic Content Vs AI generated Content –
 What fits the algorithm better?" at Ahmedabad Management Association.
- Invited to deliver expert sessions on "Data Analytics for Marketing "at Ahmedabad Management Association for their Diploma program on Digital Marketing
- Invited for FDP (Faculty Development Programs), workshops and student's training programs on Statistical Data Analysis, Data Mining, Machine Learning using R, Python, SPSS, Excel, Jamovi by
 - Knowledge Consortium of Gujarat (KCG)
 - Inflibnet, Gandhinagar
 - Anand Agriculture University
 - Central University of Gujarat, Gandhinagar
 - Gujarat Law Society
 - GCET, Anand
 - Parul University, Baroda

- M G Science College
- Xaviers Science College and many more

Dr. Saroj Rana

- NEP 2020 orientation and sanitization program 19/02/24 to 29/02/24 organised by Malaviya Mission Teachers Training Program, Gujarat University Ahmedabad.
- 2. 3 FDPs in 2023-2024
- 3. Presented a paper on a pragmatic analysis of carbon credit accounting in selected companies of India. a global journal of social science impact factor 4.998

Dr Sandip Parmar

- 1. Appointed as a Committee Member in the Admission Committee for Post-graduate Programs at Gujarat University.
- 2. Appointed as a Member in Paper Setting Committee of Gujarat University.
- 3. A paper on 'Role of Sports in Social and Educational Development" in Global Journal of Social Science was published.
- 4. A paper was published in International Journal for Innovative Research in Multidisciplinary Field on "A Study of New GST Rates of India in July 2023".
- 5. Participated in a one-week FDP in "Commerce" on Technology Integration in Commerce at KCG from 12/02/24 to 17/02/24.

Dr Radha Tiwari

Research Paper Published

Radha P. Tiwari (2024). Economics of Suicide: An Intertemporal Analysis. International Journal of Management Research and Economics. 4(1), 37-42. Doi: 10.51483/IJMRE.4.1.2024.37-42.

(published by: Svedberg Open, Scopus indexed)

Tiwari, R. P. (2023). भारतीय वाणिज्यक बैंको का पर्यावरण संरक्षण में योगदान. RESEARCH REVIEW International Journal of Multidisciplinary, 8(3), 248–251. https://doi.org/10.31305/rrijm.2023.v08.n03.030

(published by: PlumX Metrics, UGC CARE)

Attended Faculty Development Programme On Research Mehtadology And Data Analysis With National Forensic Science University And Indic Knowledge System With Gujarat University.

Delivered Talk On Areas Of Research In Economics In Mg Arts And Mh College Of Commerce For Women, Ahmedabad, Institute Of Advanced Research, Gandhinagar And And Bmse College Lucknow.

Dr Nitin Verma

- 1. Book Published in Baba Shaheb Ambedkar University: Title: Financial Services authored by Dr. Nitin Verma in the year 2023-24.
- 2. Research Paper Published in SIMRJ publication in December 2023. Paper Title: Analytical and comparative study of profitability and solvency of selected pharmaceutical companies of India.
- 3. Attended FDP on Research methodology and data analysis organized by National Forensic Science University in july 2023.
- 4. Attended FDP on Indic Knowledge System organized by Gujarat University in August 2023.

Dr Akash Joshi

Research Paper Presentation

1. Presented a research paper in the International Conference on "Interweaving Anthropology, Science and Narrative: Post-anthropocentric Mappings in the Era of Climate Crisis" held at **IIT Kharagpur in November, 2023.**

Research Papers Published

- 1. Joshi, Akash., and et al. "Review on the Importance of English Language in Biological Science." Journal of Clinical Otorhinolaryngology, Head, and Neck Surgery, vol. 27, no. 2, pp. 393-412, 2023. (*Scopus Indexed*)
- 2. Patil, Surekha., Rao, Ratna., and Joshi, Akash. "Window to Widowhood: An Analysis of the Social and Cultural Atrocities Inflicted on Females in the Absence of the Mandatory Male Companionship". Madhya Bharti, vol. 83, no. 2, 2023 (*UGC CARE Indexed*)