



BACHELOR OF COMMERCE **(B. COM HONS)**

**BANKING AND FINANCIAL
SERVICES BROCHURE**

4 Years Programme

www.hlcollege.edu



UNDERSTANDING AUTONOMY:

- Autonomy is the prestigious status conferred by the UGC to reputable colleges with outstanding performance and a history of excellence. The Autonomy status grants institutions the authority to independently design and implement their academic programmes and curriculum.
- At HLCC, we are proud to be recognized as an autonomous institution, conferred with the esteemed status by the UGC. This distinction signifies our commitment to academic excellence and innovation in education. As an autonomous college affiliated with Gujarat University, we hold the reins to design our own programmes and curricula, ensuring that our students receive a dynamic and industry-relevant education.

WHAT AUTONOMY MEANS FOR THE STUDENTS:

01

CURRICULAR FREEDOM: Autonomous colleges have the authority to craft their own programmes and curriculum. This means that we can tailor our courses to meet the evolving needs of the industry, incorporate cutting-edge technology, and address societal demands.

02

DEGREE AFFILIATION: While we have the autonomy to design our curriculum, it's important to note that the college continues to be affiliated with Gujarat University, and **the degree is conferred by Gujarat University**, ensuring that our qualifications maintain their credibility and recognition.


03

INDUSTRY-RELEVANT EDUCATION: With the freedom to decide our curriculum, we prioritize staying abreast of industry trends, integrating state-of-the-art technology, and incorporating timely updates. This ensures that our courses remain relevant and aligned with the demands of the modern workforce.

04


FLEXIBILITY AND ADAPTABILITY: As an autonomous college, we have the flexibility to update our courses as needed, ensuring that our students are equipped with the most up-to-date knowledge and skills. This means that you won't be learning outdated concepts but rather staying ahead of the curve in your field of study.

BACHELOR OF COMMERCE (B. COM) BANKING AND FINANCIAL SERVICES



The business canvas of the Banking and Financial Services industry has changed significantly, especially in the last decade. This fastest-growing sector in India is now characterized by fast-changing customers' needs, deepening products & services, and technological applications. This academic programme aims at offering a cutting-edge curriculum on Banking and Financial Services.

PROGRAMME HIGHLIGHTS:

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- **CUTTING-EDGE CURRICULUM:** Dive deep into the core aspects of banking and financial services, equipped with the latest knowledge and skills demanded by the industry.
 - **CHOICE-BASED CREDIT SYSTEM:** Tailor your education to your interests with elective courses, ensuring a well-rounded learning experience.
 - **OUTCOME-BASED EDUCATION:** Our focus goes beyond theoretical knowledge to practical application, ensuring you're prepared for real-world challenges.
 - **FOUR-YEAR PROGRAMME:** A comprehensive curriculum spread across 8 semesters, designed to provide you with a strong foundation in banking and financial services.
 - **PRACTICAL FOCUS:** From major courses to skill enhancement modules, our programme emphasizes practical learning through internships, projects, and interactive sessions.

PROGRAMME OUTCOMES:



Our programme offers a transformative learning experience tailored to the demands of the banking and financial services industry:

- **REAL WORLD PROBLEM SOLVING:** Gain hands-on experience in tackling real business challenges by blending theoretical knowledge with practical skills.
- **COMMUNICATION AND COLLABORATION:** Enhance your ability to communicate effectively and work seamlessly in diverse, multicultural teams, vital for success in the industry's dynamic environment.

- **CAREER PREPAREDNESS:** Equip yourself for a thriving career in both private and government sectors, while fostering a mindset of continuous learning and professional growth.
- **VALUES-DRIVEN LEADERSHIP:** Embrace principles of integrity, indian ethos, and sustainable practices, empowering you to make ethical decisions and contribute positively to society.

CAREER PROSPECTS:



- In today's rapidly expanding global economy, the demand for skilled professionals in banking and finance has never been higher. For students aspiring to build a career in this dynamic field, pursuing a Bachelor of Commerce with Honours (B. Com Hons) in Banking and Financial Services is an excellent choice.
- The comprehensive curriculum and practical training provided by this programme equip graduates with the necessary skills and knowledge to thrive in diverse roles across multiple sectors. Upon completion of the degree, graduates find themselves well-positioned to pursue various career paths. Here are some of the opportunities awaiting them:

Investment Banker | Financial Analyst | Commercial Banker | Credit Analyst | Stock Broker | Insurance Agent | Financial Planner | Risk Manager | Fund Manager | Treasury Manager

JOIN US TODAY:



- Unlock your potential and embark on a fulfilling career in Banking and Financial Services. Enrol in our Bachelor of Commerce (B. com) at H.L. College of Commerce programme and take the first step towards a successful future.

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